



presents:

2010 OLYMPIAD FLY MASTERS Tournament

APRIL 24-25, Lake Lure & Chimney Rock, NC

SPONSORSHIP

LEVELS & BENEFITS

GOLD SPONSOR / \$250:

Logo placement on all marketing materials to include website*, poster, event banner and participant keepsake item; business plugged in all press releases; logo w/ link will remain on main event website until the 2011 tournament publicity begins

SILVER SPONSOR / \$150:

Business listing on all marketing materials to include website*, poster, and participant keepsake item; business listing w/ link will remain on main event website until the 2011 tournament publicity begins

WHY SPONSOR?

-Inaugural 2009 Olympiad Fly Masters press coverage included: *WNC Magazine, Asheville Citizen-Times, The Daily Courier, The Franklin Press, & more*

-Event information is hosted on the The Granddaddy Fly-Fishing Experience's website, www.GranddaddyFlyFishing.com, that is ranked among the top 150 fly-fishing websites worldwide

-GranddaddyFlyFishing.com receives thousands of hits per month from viewers across the globe; traffic is increasing weekly with owner/operator Michael Yelton now serving as the featured "Fly Tyer" for nationally-acclaimed fly-fishing website Midcurrent.com

-2009 event attracted high-profile anglers including members of Team USA



GranddaddyFlyFishing.com / 828-288-1221

All event publicity courtesy of The McConnell Group Public Relations, Inc.

In partnership with Lake Lure & the Blue Ridge Foothills

Portion of the proceeds to benefit charity

Please make tax-deductible check out to "HNG Olympiad" and mail to PO Box 123, Lake Lure, NC 28746

**Websites include (but are not limited to): Granddaddy Fly-Fishing Experience, Facebook, Hickory Nut Gorge Olympiad, Hickory Nut Gorge Chamber of Commerce and Rutherford County Tourism Development Authority*